

INTERNATIONAL POSTER AND GRAPHIC DESIGN FESTIVAL OF CHAUMONT 20th EDITION from May 16th to June 14th 2009

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PRESS RELEASE / PROGRAM

For the past 20 years, the Festival tried to put forward the development and the transformations of these medias. For its 20th edition, the International Poster and Graphic Design Festival of Chaumont will present a reflection on the diversity of the mediums taken over by graphic design – edition, space, object and multimedia.

Graphisme in France

Les Silos/Maison du Livre et de l’Affiche & Chapelle des Jésuites

With about 2000 posters sent every year from all around the world for the past 20 years, the contemporary poster collection is now full of 27000 entries, and stands for one of the first French collection, giving a unique panel of the graphic design production of the past 25 years in more than 60 countries. Within this overt exhibition, close to eighty French graphic designers will present a graphic object of their choice mirroring one of their poster taken from the contemporary fund.

Source Code

Sernam

Etienne Mineur, co-founder and artistic director of the multimedia graphic design studio Incandescence, elaborates an international inventory of contemporary practices in interactive graphic design and their transformations of the past 20 years. Designers, researchers and students will be invited to present these graphic design developments.

Encroyable / Inkredible

Sernam

Since 2007, the Pôle Graphisme in Chaumont has welcomed the graphic designer Fanette Mellier in residency. She chose to develop a research around the book. Her project entitled « Chaumont: fictions (des livres bizarres) » (Chaumont: fictions (weird books)) evolves around shaping out and formating writings of invited authors such as Eric Chevillard, Laure Limongi or Céline Minard.

This year, Fanette Mellier, offers to close her experience by invading the Sernam warehouse re-named for this occasion *Encroyable / Inkredible*. She will create in this lively meeting point, an editorial experiment and offer the public to evolve around a human-size page.

Les Plus Beaux Livres Français

Sernam

Created in 2007, inspired by the Dutch and Swiss model, the Best French Book Design Competition awards each year original and innovative book editions to support the most interesting transformations. The 2008 winners will be presented during the Festival.

20 posters for the 20th edition

Hôtel de Ville

For the 20th edition, the Festival invites twenty graphic designers from all around the world to create one image. This series, commissioned by the French ministry of Culture and Communication/DRAC Champagne-Ardenne, will be presented at the Hôtel de Ville of Chaumont before touring in France and abroad in 2009.

Participants:

Reza Abedini (Iran) / Isidro Ferrer (Spain) / Haichen Zhu (People's Republic of China) / Jan en Randoald (Belgium) / Dima Kavko (Russia) / Alejandro Magallanes (Mexico) / Shin Matsunaga (Japan), Paulina Matusiak (Netherlands) Piotr Mlodozieniec (Poland), Christoph Niemann (USA) / Alexandra Noth et Megi Zumstein (Switzerland) / Istvan Orosz (Hungary) / Pony Ltd (United-Kingdom) / R2 Design (Portugal) / Claudia Roethlisberger (Switzerland) / Leonardo Sonnoli (Italy), Thonik (Netherlands) / Vanessa Verillon (France) / Henning Wagenbreth (Germany).

Mirroring these twenty graphic expressions, the posters from the previous nineteen editions will also be presented.

Dutailly in the street

Public space

In 1906, Gustave Dutailly, a Haute-Marne deputy, passes on a collection of 5000 posters, including some Chéret, Choubrac and Toulouse-Lautrec, to the city of Chaumont. A selection of these images « turn of the century » will punctuate the public space in four different places.

International Posters Competition

Entrepôt des Subsistances

The International Posters Competition is an integral part of the resounding success of the Chaumont Festival.

For the past 20 years, the competition enabled to enhance the collection. A selection of posters will be exhibited at the Entrepôt des Subsistances and a jury of five internationally renowned graphic designers, representing four continents, will award three prizes on Saturday 16 May, 2009. The same jury will also hand out an ICOGRADA "Excellence Award."

Jury : Gert Dumbar (Netherlands) / Sadik Karamustafa (Turkey) / Woody Pirtle (USA)/ Koishi Sato (Japan) / Garth Walker (South Africa).

"Students, all to Chaumont!" Competition

Entrepôt des Subsistances

The theme of the 16th edition of the "Students, all to Chaumont!" Competition will be « Being 20 » this year. For a cultural event « being 20 » is already a lot of time and experience. For a student in graphic design, it stands for the transformation from childhood and adolescence to adulthood. A selection of the received posters will be exhibited at the Entrepôt des Subsistances and a jury will award 3 prizes on May, 16th 2009.

On the same theme, seven Ateliers/Workshops, lead by Jocelyn Cottencin (France), Flag (Switzerland), Nikki Gonissen (Netherlands) Eva Kubinyi (France), Tania Mourinho (Germany), Hugo Puttaert (Belgium) and Frédéric Teschner (France) will welcome 105 students from all around the world to conceive and create a poster within three days.